

Workshop 5

Goodworks – „Handicap Tailor‘s“

April 14th, 2016



Handicap Tailor's

Custom-fit, timeless and fashionable functional clothing for persons with special needs

How it began.....

Within the framework of a cooperation between goodworks, the CLUB 81 (club for handicapped and non-handicapped persons in St. Poelten) and the Hungarian ESÉLY Kft. (social enterprise at Gyöer), true-to-size, custom-fit, timeless fashionable functional clothing for persons with special needs is produced. Persons with disabilities and their relatives are invited to introduce their personal clothing wishes into the development process of this project, and to benefit from such clothing specially tailored for them.



goodworks mittendrin
an der Uni Wien



Handicap Tailor's

Custom-fit, timeless and fashionable functional clothing for persons with special needs

Our Partners:





Handicap tailor's



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■ What it is

- Tailormade „true-to-size“ clothes for people with special needs (handicapped, wheelchair, elderly, too-big-to-fit,)
- Fashion-collections for men & women
- Close cooperation between experts – producer - customer
- Ready for scaling up as a „Social Franchise“

■ What is necessary to do / to have

- Working with groups & single customer
- Local expertise in fashion, consultation and production
- 1 expert (tailor) with mobility and „heart“

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- **What is needed for partnership (SF-Contract)**
 - To accept the „Regional development idea“ (1 HCT each region as a goal)
 - To use and develop fashion-collections (appx. 2000 € per collection)
 - To develop min. 1 new collection
 - To use or establish the production unit for the new collection
 - To use goodworks market-structure, label and common marketing

- **What is the benefit**
 - Just 1 partner for 1 region
 - Jobs in consulting and production
 - National & international partnership
 - Growing possibilities in a growing market